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<http://www.contemporist.com/2008/06/28/supermarkets-with-style/>

CONTEMPORIST

[Supermarkets with Style](#)

Posted by Erin on June 28th, 2008

[MPREIS](#) is a chain of grocery stores in [Austria](#) that have some very unique architecture. Each of the seven locations are designed to be different, and they're far from the typical dull square box that most supermarket chains normally go with. But it isn't just the exterior architecture that's interesting, the interiors also offer a much more stylish shopping experience than the average supermarket. The remarkable nature of the stores is actually part of their marketing plan. They learned that if they build beautiful stores, people will want to shop there, amazing how that works, huh?

Location: Achenkirch, Austria





Location: Bahnhof, Austria (notice the mirrored ceiling)





Location: Niederndorf, Austria





Location: Sölden, Austria







Location: Telfs, Austria







Location: Tannheim, Austria





Location: Wengs, Austria

